

## PRESS RELEASE

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### **Berliner Glas Group expands its online presence: The group companies launched their own websites**

On 1 March 2017 the Berliner Glas Group launched its new online presence. In addition to an updated website of the Berliner Glas Group the group companies Berliner Glas in Berlin, SwissOptic in Heerbrugg and Wuhan as well as Berliner Glas Technical Glass in Schwäbisch Hall and Syrgenstein published their own websites. To show affiliation to the Berliner Glas Group and to facilitate user interaction the design, basic framework and structure of all websites are consistent.

With their new unique and independent „virtual business cards“ the companies of the Berliner Glas Group have taken the opportunity to focus on the specific needs of their customers. The new websites include information about the special competences as well as the individual solutions for the respective markets Berliner Glas, SwissOptic and Berliner Glas Technical Glass are active in.

The new URLs at a glance:

- [www.berlinerglasgroup.com](http://www.berlinerglasgroup.com)
- [www.berlinerglas.com](http://www.berlinerglas.com)
- [www.swissoptic.com](http://www.swissoptic.com)
- [www.technical-glass.com](http://www.technical-glass.com)

The design appears modern, recent and intuitive, the technology used is state-of-the-art. All websites have been programmed using responsive design and thus can be viewed in response to the size of the screen and resolution of the used devices.

#### **About the Berliner Glas Group:**

The BERLINER GLAS GROUP ([www.berlinerglasgroup.com](http://www.berlinerglasgroup.com)) is one of the world's leading providers of optical key components, assemblies and systems as well as high-quality refined technical glass. With more than 1,100 employees, the BERLINER GLAS GROUP develops, produces and integrates optics, mechanics and electronics into innovative system solutions for its customers. As OEM partners from concept to volume production, the BERLINER GLAS GROUP companies serve innovative customers in various market segments – semiconductor industry, laser and space technology, medical technology, metrology and the display industry.

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